

KU-FOOD invites you to meet **Harold McGee** at University of Copenhagen

A nose dive into the world of smell

When: Monday September 27th 2021 at 4.00 PM to 5.30 PM

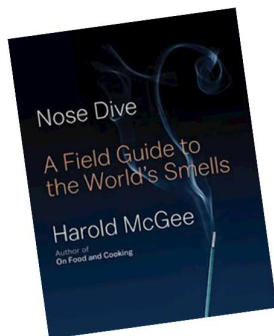
Where: Auditorium A2-82.01 (3-02), Thorvaldsensvej 40, 1871 Frederiksberg C

Harold McGee is the author of the renowned classic *On Food and Cooking*



Registration is not necessary. However, the audience is limited to 215 seats that will be filled on a first-come-first-serve basis. Please consult www.food.ku to check on last-minute cancellation in case of new corona restrictions. Requests can be addressed to Professor Ole Mouritsen at ole.mouritsen@food.ku.dk.

Harold McGee will give a presentation about his book **Nose Dive**.



The sense of smell is a bridge between our experience of foods and our experience of the larger world: we perceive food aromas during eating when we breathe out, and smells from our surroundings when we breathe in. Because smells are triggered by molecules emitted from their sources, they can give us uniquely direct and detailed information about the material world and its otherwise unapparent workings. This is especially true when we take advantage of “perception at second hand,” the experiences and understanding accumulated by millennia of attentive smellers, from ancient poets to Nobelist chemists.

For many people in the 21st century, eating and drinking provide the most frequent, diverse, intimate, and pleasurable contact with the stuff of our planet. The aromas of food and drink are an especially rewarding medium through which to encourage a deeper engagement with the material world, and with our own powers of perception and understanding.

